

Marketing Manager

We are...

- A family-owned Chicago property management firm with more than 65 Northside neighborhood communities and over 2600 units.
- Fueled by the notion that neighborhoods require both sustaining + investing in for the sake of their prosperity + longevity.
- Looking for an on-site Marketing Manager to join our Director of Marketing as we market the entire Becovic experience to new + current residents while we support every department's engagement + outreach.

You will...

- Be an organizational powerhouse and help with system creation to manage Marketing aspects of the company from internal to residential, B2B to the larger global community.
- Assist Leasing by running ongoing audits on our current marketing materials across the portfolio, working with our team of photographers to maintain current photos, writing unit/building descriptions, and keeping watch over the branding of the portfolio's online presence.
- Own our social media content creation + scheduling. Respond to messages + analytics, while growing engagements across Facebook, Instagram, Linked In, etc. *The brand's TikTok launch is on the table.*
- Manage our online reputation by engaging with reviewers and take a hand in established weekly outreach to grow reviews across Google and the BBB.
- Be a positive + strong addition to the Becovic resident and community experience, whether public-facing or in our professional spaces.
- Assistance as needed with design, swag, event management, and employee engagement + outreach.
- Press release circulation. Assist in the growth + maintenance of the media list.
- Manage and assist with resident contests, newsletters, resident handbook updates, resources + how tos, and generally being a strong part of the Becovic resident advocacy team.
- Attend networking events for area non-profits + professional organizations with other staff or on your own..
- Other projects from the supervisor as needed.

You should...

- Have at least 5-years experience in a professional Marketing role.
- Have proven social media growth, creation, and engagement experience. Video content creation is a plus.
- Have a good design aesthetic and sense of brand.
- Have solid expertise with Adobe, Mac OS, and Google Suite. Professional curiosity and the ability to quickly master new tools + platforms is required.
- Have significant computer skills + troubleshooting abilities.
- Be engaged + open to conversation. Be eager to question and learn + able to grow through constructive criticism.
- Excellent written and verbal communication, in-person and over the telephone.
- Have a high school diploma or equivalent. Marketing degrees + certifications are a plus.
- Be able to thrive in a fast-paced + culturally-diverse office filled with big personalities.
- Be excited about joining a growing company + patient with the growing pains that may be involved in such an environment.

We offer...

- Competitive pay, commensurate with experience.
- 40 hours guaranteed per week with no overtime.
- Benefits and 401K after 90 days of employment.
- Accrual of 5 days paid sick time begins after 90 days of employment.
- Accrual of 5 days paid vacation time after 1 year of employment with tenure-based growth.
- 6 paid annual holidays.
- Free lunch Fridays and birthday cake!

Submit your cover letter + resume in PDF form to marketing@becovic.com with the subject line "APPLY: Marketing Manager". *Applications submitted without following these submission instructions will not be considered so take this opportunity to shine!*